

PUBLIC CHAPTER NO. 76

SENATE BILL NO. 593

By Southerland

Substituted for: House Bill No. 750

By Harmon

AN ACT to amend Tennessee Code Annotated, Title 54, Chapter 21, relative to billboard regulation and control.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 54-21-102, is amended by inserting the following new definition to be appropriately designated:

(_) "Changeable message sign" means an off-premise advertising device which displays a series of messages at intervals by means of digital display or mechanical rotating panels;

SECTION 2. Tennessee Code Annotated, Title 54, Chapter 21, Part 1, is amended by adding the following language as a new, appropriately designated section:

§ 54-21-122. (a) Changeable message signs may be double faced, back to back or "V"- type signs.

(b) Changeable message signs with a digital display which meet all other requirements pursuant to this chapter are permissible subject to the following restrictions:

(1) The message display time shall remain static for a minimum of eight (8) seconds with a maximum change time of two (2) seconds;

(2) Video, continuous scrolling messages and animation are prohibited; and

(3) The minimum spacing of such changeable message signs with a digital display on the interstate system or controlled access highways is two thousand feet (2000 ft).

SECTION 3. This act shall take effect upon becoming a law, the public welfare requiring it.

PASSED: April 19, 2007



RON RAMSEY, SPEAKER
SENATE OF THE SENATE



JIMMY NAIFEH, SPEAKER
HOUSE OF REPRESENTATIVES

APPROVED this 3rd day of May 2007



PHIL BREDESEN, GOVERNOR